



**FOR IMMEDIATE RELEASE**

**Contact:**

**Megan Samples**

(312) 876-3769

[msamples@projectleadership.net](mailto:msamples@projectleadership.net)

**Annmarie Doran**

(312) 255-3078

[adoran@marketm.com](mailto:adoran@marketm.com)

**Project Leadership Associates Listed on Inc. 5000 List for 2<sup>nd</sup> Consecutive Year**  
*Company Ranks as One of the Fastest Growing Private Businesses in America*

**CHICAGO, September 2, 2008** – Today, Project Leadership Associates (PLA) announced that it was listed on the 2008 Inc. 5000 list as one of the fastest growing private companies in America. For the second consecutive year, PLA was ranked in the top 41 percent of the fastest growing companies. Profitable every year since its founding in 1998, PLA has grown 279 percent in the last four years and has been recognized by leading business and industry sources for this significant and consistent growth.

“Our success over the last 10 years is largely attributable to our commitment to providing senior-level consultants with years of experience and knowledge to get the job done right,” said Dan Porcaro, founder, President and CEO of Project Leadership Associates. “Our people are passionate about the strategy and technology solutions they develop, the success of the projects they work on, and the clients they work with.”

PLA helps companies improve business performance by providing a broad array of business and technology consulting solutions that deliver measurable value in meeting business goals and objectives. These consulting solutions include strategy and execution, business operations, applications and infrastructure.

The 5000 companies that made the list reported aggregate revenue of \$185 billion and median three-year growth of 147 percent. Most important, the 2008 Inc. 5000 companies were engines of job growth, having created more than 826,033 jobs since those companies were founded. The most notable median growth categories among the Inc. 5000 fastest-growing businesses are in the Energy category (which grew by 298%), followed by Government Services (which grew by 220%), Security (200% growth), IT Services and Software (both grew by 187%), and Consulting (which grew by 182% on average).

Throughout the last two years, PLA has been recognized by many leading industry publications for its significant growth and business success, including:

- **2008 Fast Growth 100, CRN Magazine** – PLA was ranked #46 in its third year of being included on the list.
- **2008 Crain’s Chicago Business Fast 50** – PLA was ranked #29 on the list of 50 fastest growing companies in Chicago area.
- **2007 Inc. 5000, Inc. Magazine** – PLA was ranked #1,768 on the list of the fastest-growing private companies in the country.

- more -

- **2007 VARBusiness 500, VARBusiness Magazine** – PLA was ranked #485 and placed 36 out of 50 fastest-growing companies on the overall list.
- **2007 Fast Growth 100, CRN Magazine** – PLA was ranked #48 (up 25 spots from 2006) in its second year of being included on the list.
- **2006 Fast Growth 100, CRN Magazine** – PLA was ranked #73 and was one of 75 new solution providers added.

The list is the most comprehensive look at the most important segment of the economy – America’s independent-minded entrepreneurs. Taken as a whole, these companies represent the backbone of the U.S. economy. Complete results of the Inc. 5000, including company profiles and a list of the fastest-growing companies that can be sorted by industry and region can be found at [www.inc5000.com](http://www.inc5000.com).

### **About Project Leadership Associates**

Project Leadership Associates (PLA) is a business and technology consulting firm that empowers small, middle-market and enterprise organizations with services across four core solution groups: 1) Strategy & Execution, 2) Business Operations, 3) Applications and 4) Infrastructure. We focus on delivering all of our services with industry leading thought-leadership, seasoned senior consultants and strong business understanding. PLA is headquartered in Chicago, with branch offices in Houston, TX. For more information, please visit [www.projectleadership.net](http://www.projectleadership.net).

###