



FOR IMMEDIATE RELEASE

Contact:

Megan Samples

(312) 876-3769

msamples@projectleadership.net

Annmarie Doran

(312) 255-3078

adoran@marketm.com

Project Leadership Associates Named to *Crain's* Fast Fifty

CHICAGO, June 6, 2008 – Earlier this week, *Crain's Chicago Business* named Project Leadership Associates (PLA) to its Fast 50 list recognizing it as one of the 50 fastest growing companies in the Chicago area. PLA was ranked #29 on the Fast 50 due in part to its 279 percent growth during the last four years, as well as maintaining its profitability every year since being founded in 1998.

"We are honored to be recognized on *Crain's* Fast 50 as one of the fastest growing companies in Chicago," said Dan Porcaro, Founder, President and CEO of Project Leadership Associates. "Over the last 10 years, we have dedicated ourselves to delivering innovative, value-driven solutions that solve the business and technology needs of our clients. This commitment gives us the opportunity to not only exceed our clients' expectations, but helps us continue our significant growth and profitability in 2008 and the years to come."

PLA helps companies improve business performance by providing a broad array of business and technology consulting solutions that deliver measurable value in meeting business goals and objectives. PLA's consulting solutions span infrastructure, applications, business operations, as well as business strategy and execution.

"Business performance and quality client solutions are two extremely important parts of our success, but the true source of everything we have achieved can be traced back to our tremendously talented and dedicated staff. PLA is very proud to be 70 percent employee owned with employee-stakeholders focused not only on our client success but our organizational success as well. We maintain one of the lowest talent turn-over rates in our industry and this has been a key factor in our ability to be profitable every year since our inception." said Porcaro.

Throughout the last two years, PLA has been recognized by many leading industry publications for its significant growth and business success, including:

- *2007 Inc. 5000, Inc. Magazine* – PLA was ranked #1,768 on the list of the fastest-growing private companies in the country.
- *2007 VARBusiness 500, VARBusiness Magazine* – PLA was ranked #485 and placed 36 out of 50 fastest-growing companies on the overall list.
- *2007 Fast Growth 100, CRN Magazine* – PLA was ranked #48 (up 25 spots from 2006) in its second year of being included on the list.
- *2006 Fast Growth 100, CRN Magazine* – PLA was ranked #73 and was one of 75 new solution providers added.

"As PLA enters its second decade, we look to continue building and growing our deep client relationships and for the continued support of our employees. We will work to meet our clients' business objectives, as well as our own business goals, including sustaining our 10 year profitability rate," said Porcaro.

To view the complete Fast 50 list, please visit Crain's Chicago Business at <http://www.chicagobusiness.com/cgi-bin/mag/department.pl?id=120>.

About Project Leadership Associates

Project Leadership Associates (PLA) provides professional business and IT consulting services to small, mid-sized and enterprise businesses across many industries. Our experienced consultants focus on delivering high quality consulting services to clients across six core practice groups: business strategy execution, management consulting, software development, business intelligence, network integration and small business services. PLA is headquartered in Chicago, with branch offices in Boston, Dallas and Houston. For more information, please visit www.projectleadership.net.

About the Fast 50

To identify its Fast Fifty list, *Crain's* evaluated companies with headquarters in the six-county area (Cook, DuPage, Kane, Lake, McHenry and Will) with 2007 revenue of at least \$20 million, revenue growth in the last year, and no more than one year of declining revenue in the 2003-2007 period. *Crain's* calculated growth using the full revenue figures, and revenue figures were used to break ties. Companies with the highest four-year percentages of growth became the Fast Fifty.

###