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## **Project Leadership Associates Named to *Crain's* Fast Fifty for 2<sup>nd</sup> Consecutive Year**

**CHICAGO, June 8, 2009** – Last week, *Crain's Chicago Business* named Project Leadership Associates (PLA) to its Fast 50 list for the second consecutive year, recognizing it as one of the 50 fastest growing companies in the Chicago area. PLA was ranked #33 on this year's Fast 50 list, due in part to its 323 percent growth over the last five years, and was ranked #29 in 2008. Additionally, PLA was named to the VARBusiness 500 with a ranking of #473 up from #485 since its last listing in 2007. The VAR500 represents today's largest and most influential technology solution providers in North America.

"We are honored to be recognized on *Crain's* Fast 50 list as one of the fastest growing companies in Chicago for the second consecutive year and thrilled upon our return to the VARBusiness 500," said Dan Porcaro, Founder, President and CEO of Project Leadership Associates. "We celebrated our 10<sup>th</sup> anniversary amidst tough economic times, but through our continued focus on providing the highest value to mid-market clients, we have been able to maintain consistent growth and profitability every year since our founding in 1998."

Last year, PLA experienced extensive business growth from existing clients and was also able to expand its customer base with the addition of 50 new clients, such as Chicago Public Schools and ABN Amro Bank N.V. PLA helps companies improve business performance by providing a broad array of business and technology consulting solutions that deliver measurable value in meeting business goals and objectives. PLA's consulting solutions span infrastructure, applications, business operations, as well as business strategy and execution.

"For PLA to grow and expand our client base while increasing our profitability as we did last year, speaks volumes to the quality and the expertise of our staff," said Porcaro. "Our tremendously talented and dedicated staff enables us to provide the business performance and quality client solutions that are essential to our current and future success."

Throughout the last three years, PLA has been recognized by many leading industry publications for its significant growth and business success, including:

- **2008 Inc. 5000, Inc. Magazine** – PLA was ranked in the top 41 percent of the fastest growing companies in the country.
- **2008 Fast Growth 100, CRN Magazine** – PLA was ranked #46 in its third year of being included on the list.
- **2008 *Crain's Chicago Business* Fast 50** – PLA was ranked #29 on the list of 50 fastest growing companies in Chicago area.

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- **2007 Inc. 5000, Inc. Magazine** – PLA was ranked #1,768 on the list of the fastest-growing private companies in the country.
- **2007 VARBusiness 500, VARBusiness Magazine** – PLA was ranked #485 and placed 36 out of 50 fastest-growing companies on the overall list.
- **2007 Fast Growth 100, CRN Magazine** – PLA was ranked #48 (up 25 spots from 2006) in its second year of being included on the list.
- **2006 Fast Growth 100, CRN Magazine** – PLA was ranked #73 and was one of 75 new solution providers added.

To view the complete Fast 50 list, please visit Crain's Chicago Business <http://www.chicagobusiness.com/cgi-bin/mag/department.pl?id=120>.

The complete listing of the VAR500 can be found online at [www.channelweb.com](http://www.channelweb.com).

#### **About Project Leadership Associates**

Project Leadership Associates (PLA) provides professional business and IT consulting services to small, mid-sized and enterprise businesses across many industries. Our experienced consultants focus on delivering high quality consulting services to clients across four core solution groups: [Strategy & Execution](#), [Business Operations](#), [Applications](#), and [Infrastructure](#). PLA is headquartered in Chicago, with branch offices in Dallas and Houston. For more information, please visit [www.projectleadership.net](http://www.projectleadership.net).

#### **About the Fast 50**

To identify its Fast 50 list, *Crain's* evaluated companies with headquarters in the six-county area (Cook, DuPage, Kane, Lake, McHenry and Will) with 2008 revenue of at least \$20 million. They had to have revenue growth in the last year and no more than one year of declining revenue in the 2003-08 period. The companies with the highest five-year percentages of growth became the Fast Fifty. Growth was calculated using the full revenue figures, and those figures were used to break ties.

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