



## **Project Leadership Associates Selected as Microsoft 2011 UC Voice Partner of the Year for Midwest and Heartland Districts**

**Chicago, IL, August 5, 2011** - [Project Leadership Associates, Inc.](#) (PLA) was chosen by the Microsoft Voice field as the 2011 Midwest and Heartland Voice Partner of the Year. The award recognizes achievements during Microsoft's 2011 fiscal year. PLA was nominated and selected by their Microsoft Voice peers for marketing, technical and business achievements and their ability to partner with Microsoft on strategic accounts. PLA is a leader in Microsoft Unified Communications strategies, design, deployment and post implementation support. Since December 2010, PLA has been responsible for deploying 10,000 seats of Microsoft Lync Enterprise Voice in the Midwest, Heartland and South Central regions. Moreover, PLA has also developed a supporting partner ecosystem that provides joint customers a holistic solution from gateways, voice endpoints and room based conferencing solutions.

"PLA is honored to win this award, specifically because we were nominated and selected by our peers at Microsoft for our efforts," said Don Penland, Partner with PLA. "We will continue to provide best in class Unified Communication solutions to our customers to help them improve business productivity within their organization. The key to our success is leveraging Microsoft Lync 2010 for instant messaging and presence, desktop video and enterprise voice and the interoperability with other systems for a full business user experience."

"Our entire team has worked very hard to build our business around Microsoft technologies and deliver the best service possible to our clients. We strive to be one of the top Microsoft partners in the country and we are honored that Microsoft has recognized our commitment to Unified Communications through this notable award," said Dan Porcaro, President and CEO of PLA.

### **Microsoft Lync 2010 Solutions**

PLA designs and deploys a full portfolio of Unified Communications (UC) solutions including infrastructure, messaging, telephony integration and replacement, contact center recommendation and deployment, desktop and video conferencing solutions with Polycom and communication enabled business process development and customer solutions. PLA has several Lync Jumpstarts that can be used to allow a customer to pilot these solutions in their production environment at a low cost. PLA also offers an exclusive [Microsoft Lync On-Demand hosted solution](#) that allows a customer to absorb these solutions on a per user, per month cost basis.

More information about PLA's Microsoft Lync and Polycom solution offerings can be found at [www.projectleadership.net](http://www.projectleadership.net) or contact Don Penland at (312) 441-1953 or email [dpenland@projectleadership.net](mailto:dpenland@projectleadership.net).