



FOR IMMEDIATE RELEASE

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**Nitin Kumar Joins Business Strategy Execution Practice
at Project Leadership Associates**

CHICAGO – June 16, 2011 – Project Leadership Associates (PLA) (www.projectleadership.net) has appointed Nitin Kumar, Principal of its Business Strategy Execution (BSE) practice which specializes in strategy execution, merger and acquisition (M&A) integration, business process improvement, and organization design. With 13 years of experience in leading a variety of consulting projects across industries, Kumar is particularly skilled in ensuring successful M&A integration of all business areas including strategy, people, process, technology, operations and culture.

“Nitin’s proven track record of leadership in business strategy, performance improvement and non-organic growth is an invaluable asset to PLA,” said Bob Zagotta, Executive Vice President of BSE at PLA. “His vast expertise, particularly in M&As, ensures that our clients effectively turn visions into reality and add value and results.”

Previously, Kumar was CEO of Aujas, Inc., an information governance and risk management company funded by IDG ventures, where he established operations in the United States, United Kingdom, Germany and Switzerland, and also led M&A efforts.

He has served in multiple roles spanning sales, large account management, service delivery, practice leadership, general and executive management with organizations such as Deloitte and Hewlett-Packard. He has also consulted with clients as "Interim CEO and CIO" driving transformation, performance improvement, M&A integration, divestitures and turnarounds. Nitin has managed large "multi-hundred" million dollar P/L and directly led geographically dispersed teams of over 2000 people.

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Among his many credentials, Kumar is a Certified Interim CEO, Certified Management Consultant, Certified M&A Advisor, Certified International Turnaround Manager, and a Certified Organization Resilience Executive.

Kumar is a recognized speaker, author and thought leader, with experience across North America, Europe, Asia (Middle East, India and Far East), Australia and Africa. Kumar holds an engineering degree from the University of Kerala in India and has undergone an executive management course in Professional Services Management from Harvard Business School.

BSE is the leading advisory practice focused on execution of strategy and helping CEOs and business leaders turn their vision into measurable results with complete alignment, speed and confidence. Offerings include:

- **Strategy Assessment and Development.** Our proprietary and collaborative process helps eliminate strategy ambiguity and keeps the entire company on the same page.
- **Execution Planning and Prioritization.** We teach your key leaders the secrets of great execution.
- **M&A Integration.** We guide your organization through every phase to unlock the full value and potential of the deal.
- **IT Integration.** Ensure the success of your acquisition across applications, infrastructure and IT support processes.

About Project Leadership Associates, Inc.

Project Leadership Associates (PLA) provides professional business and IT consulting services to small, mid-sized and enterprise businesses across many industries. PLA's experienced consultants focus on delivering high quality consulting services to clients across four core solution groups: Strategy & Execution, Business Operations, Applications and Infrastructure. PLA is headquartered in Chicago, with branch offices in Houston, Indianapolis, Milwaukee, New Orleans, New York and San Francisco. For more information, visit www.projectleadership.net.

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