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Project Leadership Associates Hires Eyal Iffergan To Lead Intellectual Property Management Solution Group

CHICAGO, April 30, 2008 – Project Leadership Associates (PLA) announced today that it has hired intellectual property thought leader Eyal Iffergan to lead its Intellectual Property (IP) Management Solution Group. Iffergan brings more than 12 years of experience in IP management technology and business operations. This experience includes working with many of the world's leading law firms and corporate IP practices to maximize IP strategy, process, organization and technology delivery. PLA helps its clients implement dynamic business strategies and systems, manage intellectual assets, align IP processes with business objectives, formalize workflow and create collaborative work environments.

In his role, Iffergan will lead PLA's initiatives to help law firms and corporate patent houses improve intellectual property management by taking advantage of evolving IP-focused technologies, including docket and prosecution, portfolio management and IP lifecycle management systems.

Prior to joining PLA, Iffergan was a principal at Baker Robbins & Company, where he formed and managed the IP Management Solution Line. With his broad-based legal process and technology experience, he also headed the Automated Workflow/NBI Solution Line and was a core member of the Records Management, Conflicts of Interest and Law Department Practices. Prior to Baker Robbins, he was president of an international innovations corporation specializing in the application and licensing of advanced technologies in high security and communications.

"IP practices have an opportunity to leverage rapidly evolving concepts and technologies to involve and compel broader audiences in more meaningful ways. They are focused on finding more efficient and effective ways to manage, integrate and exploit the intangible assets that comprise the greatest share of corporate value," said Iffergan. "PLA's national and international reach allows us to deliver a comprehensive and thoughtful set of IP-focused solutions. Our IPM group leads the industry in IP information management, thought leadership and best practices. I am thrilled to have the opportunity to leverage PLA's depth and breadth of resources and unique market positioning to provide creative, long-lasting, pragmatic answers to IP delivery questions."

PLA's Intellectual Property Management Solution Group leverages its methodologies and services to manage, improve and resolve issues pertaining to IP business operations with:

- IP Best Practices
- IP Requirements Definition and System Selection
- IP System Implementations
- IP Docket Audits
- IP Practice Management
- IP Executive Dashboards

- more -

“Eyal’s reputation and expertise in the IP industry made him the perfect choice to lead PLA’s Intellectual Property Management Solution Group,” said Dan Safran, executive vice president of PLA’s Management Consulting Practice. “At PLA, we take enormous pride in providing full service solutions to our law firm and legal clients. Our commitment to the industry includes continuous investment in talent with discrete practice expertise. Eyal’s leadership of our Intellectual Property Management Solution Group allows us to further integrate our strategy, operations and technology solutions - in a market where we are the largest dedicated consulting services provider.”

To speak with Eyal Iffergan or to learn more about PLA’s Intellectual Property Management Solution Group, please contact:

Eyal Iffergan

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About Project Leadership Associates

Project Leadership Associates (PLA) provides professional business and IT consulting services to small, mid-sized and enterprise businesses across many industries. Our experienced consultants focus on delivering high quality consulting services to customers across six core practice groups: network integration, management consulting, business strategy execution, software development, business intelligence and small business services. PLA is headquartered in Chicago, with branch offices in Boston, Dallas and Houston. For more information, please visit www.projectleadership.net.

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