



PLA Announces FlexManage™ IT Managed Services

Chicago, IL – February 1, 2011 - [Project Leadership Associates \(PLA\)](#) announces the relaunch of its dedicated IT managed services offering, to be marketed under the name FlexManage™. FlexManage builds on PLA's 13 years of managed services experience, promising expansive, scalable capabilities and value to midmarket companies.

FlexManage helps companies address IT challenges resulting from economic, technology and human capital pressures in demanding business climates. "The FlexManage offerings allow companies to have complete confidence in outsourcing their IT network management. FlexManage is an ultra-reliable service, originating from PLA's robust IT capability, now packaged as flexible, scalable offerings," explains Kevin Calozzo, Executive VP.

The FlexManage environment is provided through a combination of offerings: Network Management, Business Application Management and FlexCloud. Taken together, the offerings are designed to provide businesses with continuous network and application performance, through planned maintenance, monitoring and guaranteed response times to support requests. Perhaps the most attractive benefit is financial: through FlexManage, businesses' IT costs become more manageable and predictable. FlexManage serves companies from 100 to 500+ seats, in legal, healthcare, manufacturing, financial and professional services markets.

"One of the main reasons we are so confident about FlexManage is that we have developed an effective and tested process that keeps systems at their optimum and circumvents many possible problems," says Calozzo. "Companies can't avoid change. We strive to help them find ways to manage and even profit from that change."

To learn more about how FlexManage delivers business flexibility to midmarket companies, contact Tom Petrou at 312-876-2792, or tpetrou@flexmanage.com

FlexManage, powered by PLA, creates flexible, business-ready IT environments for midmarket companies, through its Network Management, Business Application Management and FlexCloud offerings.

About Project Leadership Associates Inc.

Project Leadership Associates (PLA) is a business and technology consulting firm that empowers small, middle market and enterprise organizations with services across four core solution groups: 1) Strategy & Execution; 2) Business

Operations; 3) Applications; and 4) Infrastructure. PLA has been consistently ranked among Inc. Magazine's Inc. 5000 list of the fastest growing companies in America, Crain's Chicago Business's Fast 50 and Everything Channel's CRN Fast Growth 100 List as an annual recognition of growth, performance, and profitability since its founding in 1998. In 2010, PLA earned Microsoft Corporation's Central Region FY10 Business Excellence Partner Award. With headquarters in Chicago and offices in Dallas, Houston, Indianapolis, New Orleans, New York and San Francisco, PLA is uniquely poised to offer a broad array of solutions that work collaboratively with clients to help them realize substantial results.