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Project Leadership Associates named to *Crain's* Fast Fifty for 3rd time

CHICAGO, June 6, 2011 – Today, *Crain's Chicago Business* named Project Leadership Associates (PLA) to its Fast 50 list recognizing it as one of the 50 fastest growing companies in the Chicago area. PLA was ranked #46 on the Fast 50 due in part to its revenue of \$33.3 million in 2010. In the past five years, the company has seen a growth of 111%.

"We are honored to be recognized on *Crain's* Fast 50 list as one of the fastest growing companies in Chicago for the third time. In the downturn, we made strategic investments that paid off in 2010 and will continue to pay off in 2011," said Dan Porcaro, Founder, President and CEO of Project Leadership Associates. "We focused on the mid-market and cross-selling tactics to introduce multiple service areas into our strategic accounts. This year we hope to complete an acquisition and continue our expansion in the Texas region."

Last year, PLA experienced extensive business growth from existing clients and was also able to expand its customer base with the addition of 180 new clients. To support this growth, PLA has hired 57 new employees in the last 18 months with many more job openings ready to be filled. PLA helps companies improve business performance by providing a broad array of business and technology consulting solutions that deliver measurable value in meeting business goals and objectives. PLA's consulting solutions span infrastructure, applications, business operations, as well as business strategy and execution. In May 2011, four PLA employees in the Litigation Solutions Group joined a select group of professionals to become certified E-Discovery Specialists (CEDs).

Throughout the past two years, PLA has been recognized by many leading industry publications for its significant growth and business success, including:

- **2011 Microsoft Central Region Managed Partner Award** – PLA was chosen out of an extensive field of Microsoft partners for delivering market-leading customer solutions built on Microsoft technology.
- **2010 Inc. 5000** - PLA was ranked #4777 on the list of the fastest growing private companies in America for the fourth consecutive year.
- **2010 Microsoft Central Region Small Business Excellence Award** - PLA received this award the annual Microsoft Worldwide Partner Conference in July 2010. The award recognizes how a partner has changed a small business customer's business by leveraging technology to address their business challenges. Read our [Radio Flyer case study](#) to learn more about this solution.
- **2009 *Crain's Chicago Business* Fast 50** - PLA was ranked #33 on the list of 50 fastest growing companies in Chicago area for the second year in a row.

- **2009 Inc. 5000** - PLA was ranked #2388 on the list of the fastest growing private companies for the third consecutive year.
- **2009 VARBusiness 500, CRN Magazine** - PLA was ranked #473 on the list of largest and most influential technology solution providers in North America.

To view the complete Fast 50 list, please visit Crain's Chicago Business at:
<http://www.chicagobusiness.com/section/issue02>.

About Project Leadership Associates

Project Leadership Associates (PLA) provides professional business and IT consulting services to small, mid-sized and enterprise businesses across many industries. Our experienced consultants focus on delivering high quality consulting services to clients across four core solution groups: Strategy & Execution, Business Operations, Applications, and Infrastructure. PLA is headquartered in Chicago, with branch offices in Houston, Indianapolis, Milwaukee, New Orleans, New York and San Francisco. For more information, please visit www.projectleadership.net.

About the Fast 50

To identify its Fast 50 list, *Crain's* evaluated companies with headquarters in the six-county area (Cook, DuPage, Kane, Lake, McHenry and Will) with 2010 revenue of at least \$20 million. They had to have revenue growth last year and no more than one year of declining revenue in the 2005-2010 period. The companies with the highest five-year percentages of growth became the Fast 50. Growth was calculated using the full revenue figures, and those figures were used to break ties.