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### **Project Leadership Associates Achieves Adaptive Planning Certified Partner Status**

CHICAGO, IL and MOUNTAIN VIEW, CA, June 11, 2010 – Chicago-based Project Leadership Associates, Inc. (PLA), a leading provider of business and technology consulting services, announced today that its Business Intelligence (BI) practice group has achieved Adaptive Planning certified partner status. Using its proven abilities and experience, PLA will deliver valuable implementation services to clients of Adaptive Planning, the worldwide leader in on-demand budgeting, forecasting and reporting solutions.

As a Certified Partner, PLA has demonstrated advanced technical competencies delivering Adaptive Planning implementations. PLA will assist Adaptive Planning clients with application configuration, budget model design, data integration and report development.

“Our clients find Adaptive Planning to be flexible and easy to use, and the solution has significantly reduced the amount of time it takes to complete their budget cycles,” said Steve Taeyaerts, Executive Vice President of PLA’s Business Intelligence Practice Group. “Our clients are able to perform a timely and thorough what-if analysis, which allows them to make faster, more informed decisions. We are very pleased to add Adaptive Planning to our portfolio of solutions that help our clients improve their performance management capabilities.”

“We are delighted that Project Leadership Associates has achieved certified partner status,” said Greg Schneider, Vice President of Marketing at Adaptive Planning. “Our extensive global partner network is an important contributor to our company’s rapid growth, and more importantly, to our customers’ high levels of success and satisfaction. We look forward to working closely with PLA going forward.”

#### **About Project Leadership Associates, Inc.**

PLA is a full-service business and technology consulting firm headquartered in Chicago, IL. The Business Intelligence Practice Group helps companies get the most from their data assets by building business-driven solutions. PLA’s staff has deep experience in many aspects of Business Intelligence projects including budgeting and planning, data warehousing, data modeling, report development and dashboarding. PLA assists clients to plan, develop, manage, implement and support cost effective information technology strategies and solutions. For further information, please contact Kevin O’Connor in the Business Intelligence Practice Group at (312) 441-0077 or email [koconnor@projectleadership.net](mailto:koconnor@projectleadership.net).

## **About Adaptive Planning**

Adaptive Planning is the leader in on-demand budgeting, forecasting, and reporting solutions that streamline financial management, improve collaboration, and drive better business decisions in companies of all sizes. By offering affordable annual subscriptions and rapid implementations, and by eliminating the need for new hardware or IT support, Adaptive Planning makes it easy to move beyond spreadsheet-based processes without the cost and complexity associated with traditional business intelligence (BI) and business performance management (BPM) applications. Available both on-demand and on-premise, Adaptive Planning allows finance leaders and management teams to make better-informed decisions, execute with agility and discipline, and ultimately improve competitiveness. Adaptive Planning is headquartered in Mountain View, Calif. and can be reached at 650-528-7500 or [www.adaptiveplanning.com](http://www.adaptiveplanning.com).