



Project Leadership Associates Named to Exclusive Inc. 5000 List for Fifth Consecutive Year

Chicago, August 25, 2011 -- *Inc.* magazine ranked [Project Leadership Associates](#) (PLA), a leading business and technology consulting firm No. 4,955 on its fifth annual Inc. 500|5000, an exclusive ranking of the nation's fastest-growing private companies. The list represents the most comprehensive look at the most important segment of the economy—America's independent entrepreneurs. PLA joins several of their customers and strategic business partners, among other prominent brands on this year's list. This is the fifth consecutive year that PLA has made the exclusive Inc. 5000 list since it was first published in 2007.

"We are honored to be included on the Inc. 5000 list again this year," said Dan Porcaro, President and CEO of Project Leadership Associates. "As our business progressively grows, we continue to capitalize on our success by making strategic investments in core aspects of our business. Our firm strategy focuses on delivering high quality consulting services with industry leading thought-leadership, seasoned senior consultants and strong business acumen."

PLA provides professional consulting services to mid-marketing and enterprise organizations to address their business strategy, operations, applications and infrastructure needs. Our consultants average more than fifteen years of experience and possess a combination of strong leadership, business and technical skills. We are a close-knit group that supports each other, shares ideas and offers a depth of knowledge and experience that is hard to find in many organizations. Our team is continuously searching for employees with the desire to be challenged, learn new skills and contribute fresh ideas.

"We have worked hard to build strategic relationships with key business partners and customers to make sure that every project delivers maximum value and return to the client's utmost satisfaction. This commitment is evident by our firm's substantial growth through customer, partner and employee referrals and by the extraordinary number of clients who repeatedly turn to us for their business and technology solutions," adds Porcaro.

In a stagnant economic environment, median growth rate of 2011 Inc. 500|5000 companies remains an impressive 94 percent. The companies on this year's list report having created 350,000 jobs in the past three years, and aggregate revenue among the honorees reached \$366 billion, up 14 percent from last year.

Complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at www.inc.com/5000.

For more information, contact:

Megan Samples, (312) 876-3769 msamples@projectleadership.net

About Project Leadership Associates, Inc.

Project Leadership Associates is a business and technology consulting firm that empowers small, middle market and enterprise organizations with services across four core solution groups: 1) Strategy & Execution; 2) Business Operations; 3) Applications and 4) Infrastructure. With headquarters in Chicago and branch offices in Houston, Milwaukee, New Orleans, New York and San Francisco, PLA is uniquely poised to offer a broad array of solutions that work collaboratively with clients to help them realize substantial results. For more information visit us at www.projectleadership.net

Methodology

The 2011 Inc. 500 is ranked according to percentage revenue growth when comparing 2007 to 2010. To qualify, companies must have been founded and generating revenue by March 31, 2007. Additionally, they had to be U.S.-based, privately held, for profit, and independent—not subsidiaries or divisions of other companies—as of December 31, 2010. (Since then, a number of companies on the list have gone public or been acquired.) The minimum revenue required for 2007 is \$100,000; the minimum for 2010 is \$2 million. As always, *Inc.* reserves the right to decline applicants for subjective reasons. Companies on the Inc. 500 are featured in *Inc.*'s September issue. They represent the top tier of the Inc. 5000, which can be found at www.inc.com/500.

About *Inc.* Magazine

Founded in 1979 and acquired in 2005 by Mansueto Ventures LLC, *Inc.* (www.inc.com) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. With a total paid circulation of 710,106, *Inc.* provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology. Visit us online at www.inc.com.

About the Inc. 500|5000 Conference

Each year, *Inc.* and Inc.com celebrate the remarkable achievements of today's entrepreneurial superstars—the privately held small businesses that drive our economy. The Inc. 500|5000 Conference & Awards Ceremony brings together members of the *Inc.* community, both a new class of Inc. 500|5000 honorees and the list's alumni, for three days of powerful networking, inspired learning, and momentous celebration. Please join us September 22–24, 2011, at the Gaylord National Resort and Convention Center in National Harbor, Maryland, located minutes from downtown Washington, D.C. For more information about the 2011 Inc. 500|5000 Conference & Awards Ceremony and to register, visit www.inc500conference.com or call 866-901-3205.