



CASE STUDY

LAP ENTERPRISE INTRANET HELPS A MID-SIZE LAW FIRM CUT COSTS AND GAIN COMPETITIVE ADVANTAGE

BUSINESS CHALLENGE

Amidst a challenging economic climate and changing client requirements, Levenfeld Pearlstein needed to find efficiencies in its operations and in the delivery of services, in order to reduce costs and maintain its competitive edge. Specifically, the Firm wished to:

- » Improve management of conventional and alternative-fee-arrangement matters
- » Deliver real-time and accurate information to clients
- » Enable online collaboration internally and with clients
- » Allow Practice Group Leaders and management to track the progress of the Firm's goals "at a glance"
- » Post content flexibly, instead of relying on IT or Marketing
- » Enable digital routing of time-sensitive reports
- » Implement a solution within 60 days
- » Introduce intranet capabilities on par with larger law firms, but at a fraction of the price

SOLUTION

Levenfeld Pearlstein engaged Project Leadership Associates (PLA) to assess the Firm's business goals and technical requirements, and to recommend a solution. The solution we recommended, LAP Enterprise Intranet, offered a toolset that many large firms use, but at a fraction of the cost.

PLA based the solution on Microsoft SharePoint® 2007, with a SQL 2007 database. We tailored LAP Enterprise Intranet to the Firm's needs and ran a pilot for the management team. After seamlessly migrating all data from a previous intranet, we integrated the Firm's document management system, financial systems and third-party data feeds. The system was up and running within 60 days.



Unusually Good™

Recognized in 2009 as one of the nation's most innovative mid-sized law firms, Levenfeld Pearlstein (LP), LLC (www.lplegal.com) provides exceptional legal counsel and business advice in matters involving corporate and securities law, real estate, and litigation.

"The ability to share real-time information allows our practice group leaders and managers to make better decisions, deliver improved client work product and allows us to build greater efficiency into our processes.

We are leveraging cost savings and lowering risk — through better management of matters via dynamic LAP Intranet graphical dashboards. With the trying economy, our LAP Intranet delivery timing couldn't have been better."

- Angela Hickey
Executive Director and CFO
Levenfeld Pearlstein

RESULTS

Currently, Levenfeld Pearlstein is using LAP Enterprise Intranet to manage matters, share information, and enable team collaboration. The Firm's management team reports dramatic improvements in efficiency and cost savings. The Firm also believes the solution has enabled better decision-making and improved competitive advantage.

Templated system is quick to implement, and also reflects your brand.



“At a glance” views of key performance metrics.

Flexible content updating allows non-technical staff to make updates to the intranet.

“ LP lawyers are all about working in teams with each other. We have been searching for a platform that focuses on collaboration. LAP Intranet helps us to effectively compete with larger firms who have made far more expensive investments in less flexible platforms...”

- Bryan Schwartz
Managing Partner, Levenfeld Pearlstein