



THREE SOLUTIONS TO JUMPSTART COLLABORATION AND COMMUNICATION IN YOUR ORGANIZATION

 Microsoft®
Lync™ Server 2010

Microsoft Lync ushers in a new connected experience, transforming every communication into an interaction that is more collaborative, engaging and accessible from anywhere. A single interface unites voice, IM, audio-, video-, and web-conferencing into a richer, more contextual offering. A single identity makes it easier and more efficient for users to find contacts, check their availability and connect with them. Lync works consistently with Microsoft Office, enriching the experience of familiar applications like Microsoft Outlook, Microsoft Word, Microsoft SharePoint, and more.

PLA offers three fixed fee, cost effective solutions to integrate Microsoft Lync into your production environment:

LEVEL 1: INSTANT MESSAGING AND PRESENCE JUMPSTART

This Jumpstart lays the foundation for a new connected experience in your organization. In a five day engagement, PLA will design and deploy a new Microsoft Lync solution that includes:

- Microsoft Lync Server 2010 Standard or Enterprise Edition Front-End Server
- Microsoft Lync Server 2010 Edge Server for VPN-less remote access and federation with other Microsoft Lync customers
- Microsoft Lync client deployment, training and support for up to 100 pilot users

BENEFITS

- » Quick win for a connected and collaborative organization
- » A deployment that can be scaled up and out with additional features and high availability
- » Fast, cost effective solution deployed by Unified Communications experts

Deliverables include: A design document and Visio describing and detailing the deployment, knowledge transfer and a fully functional IM and presence solution.

Cost: \$8,000 fixed fee engagement
(expenses billed at cost)

Learn more at projectleadership.net, call 877-752-0451 or write us at info@placorp.com.

LEVEL 2: INSTANT MESSAGING, PRESENCE AND CONFERENCING JUMPSTART

Microsoft Lync replaces third-party conferencing solutions or expensive PBX add-ons for dial-in, audio-, video- and web-conferencing—all in a single, easy-to-use interface. In a seven day engagement, PLA will design and deploy a Microsoft Lync solution with:

- Microsoft Lync Server 2010 Standard or Enterprise Edition Front-End Server
- Edge Server for VPN-less remote access and federation with other Microsoft Lync and legacy OCS customers
- Telephony integration with an existing PBX or SIP Trunk provider for dial-in conferencing
- Conferencing setup for dial-in, audio-, video- and web-conferencing
- Client deployment, training and support for up to 100 pilot users

LEVEL 3: INSTANT MESSAGING, PRESENCE, CONFERENCING AND VOICE JUMPSTART

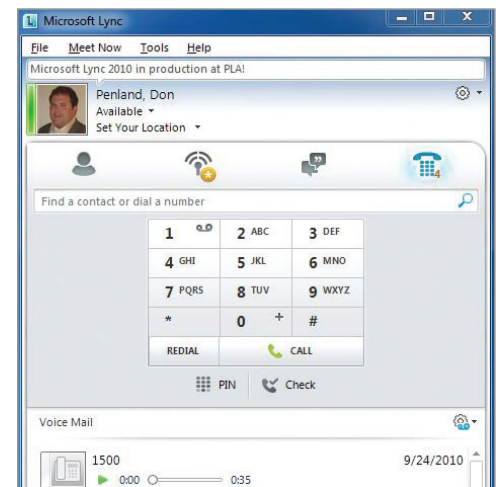
Microsoft Lync can supplement or replace aging PBX systems, or VoIP solutions that are not truly connected or are overwhelming for users. Users enjoy a truly integrated experience with legacy PBX solutions, providing anywhere voice solutions to mobile users who need it most. Microsoft Lync can also begin to replace an expensive, disparate voice solution that lacks an integrated user interface.

During this ten day engagement, PLA will design and deploy a Microsoft Lync Server 2010 solution with:

- Microsoft Lync Server 2010 Standard or Enterprise Edition Front-End Server
- Monitoring role for reporting on critical voice, IM and conferencing monitoring data
- Microsoft Lync Server 2010 Edge Server for VPN-less remote access and federation with other Microsoft Lync customers
- Telephony integration with an existing PBX or SIP Trunk provider
- Conferencing setup for dial-in, -audio, -video and web-conferencing
- Enterprise Voice deployment for up to 100 users, allowing Microsoft Lync Server 2010 to handle voice management
- Client deployment, training and support for up to 100 pilot users

Deliverables include: Documentation, knowledge transfer and a fully functional IM, presence and conferencing solution.

Cost: \$12,000 fixed fee engagement
(expenses billed at cost)



Microsoft Lync 2010 User Interface

Deliverables include: Documentation, knowledge transfer and a fully functional IM, presence, conferencing and voice solution.

Cost: \$18,000 fixed fee engagement
(expenses billed at cost)